

Sent: Thursday, April 23, 2015 1:54 PM  
Subject: For Settlement Purposes Only

Ron--

Yesterday's meeting was enlightening for a number of reasons. Putting aside our joint animus for a moment, it was painfully clear to me and Dan and everyone else in the room that you had no input in protecting the needs of our community--you never said a word---not one city official looked to you for your opinion---and your land use lobbyist was not at all helpful or constructive in the meeting. The Alliance was front and center and city officials clearly engaged with us. You left right after the meeting instead of engaging with all the people from the various city agencies which Dan and I did. If your honest with yourself, you have to admit that you really do not have the ability to do what's required. You can't advocate for our community if you don't speak and your representative has little knowledge of the community he is representing. In another time that might have been ok---its not ok now. Your organization has less than 40% of the community as members and its continuing to decline and its not respected. Candidly, I don't even know if you have been elected properly. Contrary to statements put out by you and and the BAA, we are not a few trouble makers----we are the community. Many of the leaders of the City of Los Angeles are supporters of our group--from bank presidents to corporate ceo's, entertainment executives, etc. If you really cared about this community, which we do, you would meet with us to create a much stronger organization for all the residents.

No one in the Alliance and a majority of the community do not want the BAA or you in that capacity speaking for us. That's a fact not an opinion. I am fully prepared to call a truce for 30 days if we can agree to meet. These issues are greater than any individual---The Alliance has done the work that the BAA should have done. The truth is that the BAA has neither the resources--financial, legal or personnel--to do what's required. You have the right to do nothing---but who does that help?---yesterday is only a preview of the future----we need common sense to prevail. The ball is in your court.

Fredric D. Rosen--President-CEO  
Bel Air Homeowners Alliance