

June 10, 2015

Dear Bel-Air Community:

As the President of the Bel-Air Association, I write to you to address serious concerns that have arisen with a newly-formed organization, the Bel Air Homeowners Alliance (which refers to itself as "the Alliance"). The Alliance has been collecting \$5,000 donations from some residents. If you are one of these residents, I am particularly concerned for how your money is being spent. And even if you are not, you should be aware of the tactics that the Alliance's leadership is using to try to squelch the voice of our 73-year old organization.

First, the Alliance's leadership has made a point of finding any and every occasion to outright badger me and the Bel-Air Association. It's come from all across their Board of Directors. Take for example Fred Rosen, the Alliance's President and CEO. There is a place for criticism, even if it is misguided, built on falsities, and otherwise fallacious. But Fred Rosen's personal attacks made on me – a Bel-Air neighbor – are completely unprofessional and unbecoming of a neighbor of our community. I'm attaching a handful of the literally hundreds of defaming and denigrating e-mails the Bel-Air Association leadership has received from Fred Rosen and the Alliance's other Directors. A few snippets are here for you to judge for yourself if this is really the type of leadership that any Bel-Air neighbor wants advancing their interests:

- "Ron the interior decorator apartment dweller...Fastidious and clueless is not a
 great combination---kind of ugly—which is why you need to remove yourself from
 the room---we don't need fools representing the community...maybe
 Campgrounds of America can use your talents----because none of us want
 them."
- "Ron the apartment dweller---[Your] communication is laughable." In future communications, you should "also add a picture of yourself in a muppet costume to give it more gravitas."
- "You [are] CEL----Chief Executive Liar." A Pinocchio picture is posted with the following caption: "Hello, My name is Ron Hudson. Please take a moment to read my latest lie."
- "In your blog, you keep referring to the hostility of our group. Let me be clear....and see if this can penetrate your 'brain'. It's not hostility....it's contempt."

And the list goes on. They also resort to calling our legal counsel "a blithering idiot" that "even the dumbest law student" would know better than. This is simply not how we as neighbors in Bel-Air treat each other, regardless of our differences. The insults Fred Rosen and the Alliance hurl our way certainly take the "community" out of community organizations.

Second, you may be aware of litigation filed by one Alliance board member, Marcia Hobbs, against the Bel-Air Association. The Alliance appears to be funding this litigation. Fred Rosen has promised me that the litigation will "run into 6 figures before it's finished" and "be very costly for the BAA." The Alliance's misguided admitted objective for this litigation is to stage a coup on the Bel-Air Association. To those of you who have donated to the Alliance, how much of your donations have gone to this fight? Are these the efforts to "insure responsible land development and our safety" that the Alliance promised the community? (http://bahoa.org/about/.) You should demand answers from the Alliance. While hostile takeovers may have a place in business, and the Age of Imperialism ran its course in our history books, there should be no question that a nonprofit "community" organization should not be acting this way.

Finally, it should raise every eyebrow that the Alliance has as its apparent goal to squelch the Bel-Air Association's voice and make the two organizations speak as one. In a country fueled by multi-party systems and a diversity of voices, it is unexplainable why the Alliance feels the need to have the only voice in the Bel-Air community. After this long in the community, it would seem that the Bel-Air Association has earned the right to have a separate voice from the latest new-comer organization to join the table.

In sum, if the Alliance wants to speak with a different voice from the Bel-Air Association, there's certainly nothing wrong with that. If it wants to try to grow its membership to anything even approaching the size and depth of the Bel-Air Association's membership (which it has yet to do), that's also just fine. But is it too much to ask the Alliance and its leadership to behave itself, treat those in the community like neighbors, and stop trying to spend the Bel-Air Association dry through litigation? I think not, and I hope you'll join with me in encouraging the Alliance's leadership to start acting like the *community* organization they purport to be.

Profesor

Sincerely.

Ron Hudson President

Bel-Air Association

Fred Rosen crosen20@yahoo.com>&
To: "ron@ .com" cron@
Reply-To: Fred Rosen cfrosen20@yahoo.com>
Fw: RON HUDSON

March 25, 2015 6:47 PM

1 Attachment, 19 KB

Dear Apartment Dweller

Don't you get embarrassed taking credit for something you had nothing to do with.....altho you did sign your name --which makes you CEL----Chief Executive Liar. The picture below was sent to me by one of our supporters---it is appropriate.

.com>

I guess Chris---failed to share with you the sentiment in the Alliance meeting. We all know your organization is a laughingstock and embarrassment to the community. While the Alliance did not get the Preliminary Injunction on Somma Way, your Association is referenced in the opinion --and is used to help the developer. I have advised our attorneys to see if we have a cause of action against the Association and its officers and directors individually for their behavior in this matter--acting in contravention to the interests of the residents on that street and the community at large.

This is not going to end until the BAA is reconstituted or dissolved. We do not want you speaking for most of the residents of our community. You need to get that message---the sooner the better.

Fred



Hello, My name is Ron Hudson. Please take a moment to read my latest lie:

http://www.belaironline.org/2015/03/important-ico-update-victory-for-bel.html

March 26, 2015 1:32 PM

Fred Rosen frosen20@yahoo.com>

To: "ron@

Cc: Dan Fisk

Dan Love

, Marcia Hobbs

<marcia@

Reply-To: Fred Rosen <fred Rosen <pre><fred Rosen <pre>frosen20@yahoo.com>

Facts---for Settlement Purposes Only

Ron the Apartment Dweller,

In your blog, you keep referring to the hostility of our group. Let me be clear....and see if this can penetrate your "brain". It's not hostility....it's contempt. Your organization has been a disaster for our community......it's incompetent, inept and more about protecting one employee instead of the community.....you only got the position because no one else would take it. What is it going to take for you to wake up and do what's best for the community?

You sure as hell can't do it....in our opinion, this is way beyond your competency. The status quo is over...and you are going to be replaced...either legally or voluntarily. Time for you to face that fact.

Fred

Sent from my iPad

Fred Rosen frosen20@yahoo.com>&

Reply-To: Fred Rosen Reply-To: Fred Rosen fredRosen fredRosen fredRosen fredRosen fredRosen fredRosen20@yahoo.com BAA Information Bulletin: Haul Routes-For Settlement Purposes Only

April 7, 2015 5:54 PM

1 Attechment, 1.2 MB

Ron the apartment dweller--

Do you truly think you are doing anything worthwhile?--this attached communication is laughable. Your presence in any meeting that you attend is a joke—no one takes you or your organization seriously--from the developers to the folks in the city. If you were more concerned with the community -- than preserving Paulette's job which seems to be your main motivation--- and your "title" (a job which no one else would take--great to be elected by default)----you would have met with us. We are a much more effective organization for the community than you or the BAA as its currently constituted will ever be -- we have greater expertise, we are better organized and better funded---you keep hanging on---you're a disgrace--the community doesn't want you----you're

I have 4 more communications for you to send out—they are as follows:

- 1. What is a crane?
- 2. What is rebar?
- 3. What is a back-hoe and 4--now for the really tough one--what is a caisson?---and no its not a

I would also add a picture of yourself in a muppet costume to give it more gravitas (that means

In a community of highly successful people, you and your organization continue to be an embarrassment--we deserve a lot better--which is why the Bel Air Homeowners Alliance was formed, received the major financial support in the community and achieved serious accomplishments in a relatively short period of time---you have an organization in serious decline-little resources and what there is is used to pay Paulette (no comment), weak leadership and zero respect-laughingstock of the community-taking credit for the ICO was shameful and dishonest--l can add the word liar to some of your lesser traits-you did NOTHING--and everyone knows it--I intend to expose you for the lesser light that you are----take a good look in the mirror----you won't see anything--and that's what the residents see---NOTHING!!----and let be clear--there is not one statement is this communication that isn't true --except the muppet costume might not give you any gravitas.

Fred

From: Fred Rosen < frosen20@yahoo.com>

Date: June 2, 2015 4:45:43 PM PDT

To: "ron

@aol.com" <ron .com> @aol.com>, "ron@

.com"

<ron@

Subject: Today

Reply-To: Fred Rosen < frosen20@yahoo.com>

Ron the interior decorator apartment dweller:

It spoke----amazing--(not mute in this instance---but still useless)---notwithstanding it was 3 years too late. Joe Horacek asked for the BAA's help in 2012 and Paulette would not lift a finger to help him---and now you wake up? Years late and many dollars short. It was really good that you wasted more of the BAA's money by bringing your nurse with you---I know how this works now---you bring a male attendant to certain meetings and your nurse to the other. In both case--a total waste of money because you have no ability to sit in a meeting by yourself--is this the only way anyone will spend time with you?---fastidious and clueless is not a great combination---kind of ugly--which is why you need to remove yourself from the room---we don't need fools representing the community--you need to resign.

You have still left the tacky sign in front of the BAA's building----maybe Campgrounds of America can use your talents----because none of us want them.

Fredric D. Rosen---President-CEO Bel Air Homeowners Alliance These were also sent - but he did not include them.

Fred

Subject: Fw: Bel Air Signage is Back

From: Fred Rosen (frosen20@yahoo.com)

To: frosen20@yahoo.com;

Date: Monday, June 15, 2015 11:30 AM

---- Forwarded Message -----

From: Fred Rosen <frosen20@yahoo.com>

To: "ronallenormolu@aol.com" <ronallenormolu@aol.com>; "ron@ronhudsoninteriors.com"

<ron@ronhudsoninteriors.com>; Paulette DuBey <paulette@belaironline.org>

Cc: "marcia@marciahobbs.com" <marcia@marciahobbs.com>; "hdanfisk@gmail.com" <hdanfisk@gmail.com>;

"jamieg1313@aol.com" <jamieg1313@aol.com>; Dan Love <danlove1@aol.com>

Sent: Tuesday, May 12, 2015 4:50 PM Subject: Bel Air Signage is Back

Ron and Paulette--

How dare you put the sign back at the East Gate--which I saw today. Take it down. You have no shame--and you continue to embarrass our community. If this was a business, with your membership down by more than 50% over the last 6 years--everyone employed and connected with the association should and would be fired. Terrible governance, no clue what do, adversarial interests to most of the community and you both keep hanging on instead of doing what's right. I heard you both met with Gavin today---at least he got a chuckle out of it. The two of you at a meeting reminds me of an old Rodney Dangerfield joke---one of you is water--the other is earth---together you make mud!!! Leave...resign---move on--and let the community be represented by people who have the competence to deal with the issues our community is facing. We do not want you here. This is not a question of if---its only a question of when.

Fredric D. Rosen-President-CEO Bel Air Homeowners Alliance

From: Fred Rosen <frosen20@yahoo.com>

To: "ronallenormolu@aol.com" <ronallenormolu@aol.com>; "ron@ronhudsoninteriors.com"

<ron@ronhudsoninteriors.com>
Sent: Friday, May 8, 2015 2:40 PM
Subject: New Bel Air Signage

Ron--

Another wonderful example of how the BAA is working to beautify our community. It has such style--such taste--such grace---sort of a combination between early urban

renewal and late Days Inn---and you hold yourself out to be an interior designer---of what? I bet you even thought of putting clear slip-covers on the material. You and the BAA are a continuing embarrassment to all of us in the community. There is one word you really need to keep on your mind---"resignation"--you are just not capable!

Its a good thing those signs were gone today----what's next---Bingo--proceeds to the BAA. Now that the signs are gone, you should be too.

Fredric D. Rosen--President-CEO Bel Air Homeowners Alliance Subject: I saw the tacky sign again

From: Fred Rosen (frosen20@yahoo.com)

To: ronallenormolu@aol.com; ron@ronhudsonineriors.com; paulette@belaironline.org;

Cc: chrish@carealty.net;

danlove1@aol.com; hdanfisk@gmail.com; marcia@marciahobbs.com; jamieg1313@aol.com;

egeorge@bgrfirm.com; rwolpert@bgrfirm.com;

Date: Wednesday, May 20, 2015 10:44 PM

Ron the apartment dweller and Paulette---

You need to take the sign down in front of the East Gate--or the Alliance may resort to legal action to make you remove it. Its tacky-it belongs in front of a Days Inn---not our community----and what's the service the BAA has performed for the community the last eight years---doing everything it can to embarrass the residents? Its become a dying organization run by people who are clueless led by both of you---membership has declined by more than 50%-not sure you can get more than 3 people to serve on the Board--the majority of the community respects neither one of you. Many of the former Directors of the organization who have resigned have shared with me the lack of transparency of the BAA---its run like a murky organization that has something to hide.

We are all aware that you lost your motion yesterday and that discovery is going to take place, be very costly for the BAA and the community is going to get answers which are long overdue. The two of you keep holding on ---when the right thing to do is for both of you to resign and turn the organization over to competent people who can grow it and have an association that the community can be proud of. Are you both holding on because you are both being paid and can't afford to lose the income and no one else will hire you? At the last city meeting---in which you imitated a street mime---or channeled Marcel Marceau--you never said one word--the person you brought had zero understanding of our community--what was the point of even showing up---you contributed nothing and all you did was take up space--you called me a bully---your only response to my antagonism to you personally. I know this is difficult for you to comprehend---but its the wrong adjective---to put it more clearly, I am your adversary--and I am motivated and focused---and will do everything I can to see that you both resign and are replaced by competent individuals. The community deserves that----the Alliance and its supporters are disgusted by your behavior and your ineptness. Its time for change---and its going to happen.

Fredric D. Rosen--President-CEO Bel Air Homeowners Alliance Bcc:

Subject: Yesterday

From: Fred Rosen (frosen20@yahoo.com)

To: ronallenormolu@aol.com; ron@ronhudsoninteriors.com;

marcia@marciahobbs.com; hdanfisk@gmail.com; jamieg1313@aol.com; danlove1@aol.com;

egeorge@bgrfirm.com; rwolpert@bgrfirm.com;

Date: Thursday, May 28, 2015 9:34 AM

Ron the mute apartment dweller:

Heard that you were at the community meeting last night --and as usual you did not speak and made no contribution. As an interior designer, I thought I would start your morning off with a riddle--which you might even know the answer to...

What's the difference between you and a chair?the chair has a purpose!

The community has had enough of you and the leadership of the BAA--all you and Paulette do is drain its coffers--no governance---no leadership--no clue--no understanding of your responsibility to the community---monumentally selfish people with their own agenda--in order to keep getting a paycheck. The needs of two override the needs of many.

I do have an idea for interior design which you may find helpful. Its time to remove yourself from the room---it could be so much more effective for the community. Do it voluntarily and spare yourself the embarrassment from being removed legally.

Fredric D. Rosen--President-CEO Bel Air Homeowners Alliance Bcc:

Subject: Fw: Bel~Air Association Blog

From: Fred Rosen (frosen20@yahoo.com)

To: ronallenormolu@aol.com; ron@ronhudsoninteriors.com; paulette@belaironline.org;

Cc: jbbhoracek@gmail.com;

marcia@marciahobbs.com; hdanfisk@gmail.com; jamieg1313@aol.com; danlove1@aol.com;

egeorge@bgrfirm.com; rwolpert@bgrfirm.com;

Date: Tuesday, June 2, 2015 6:10 PM

Ron the interior decorator apartment dweller and Paulette whose title I can't quite figure out (but we will find out at her deposition)---

Both of you should take your act on the road and get it out of Bel Air--first you help screw up this situation and now you take credit for something you both had absolutely nothing to do with----totally disgraceful----while Joe asked for help from the BAA, Paulette did absolutely nothing---and would not lift a finger---and there's no point Ron talking about your contributions---we have a team of scientists looking thru a microscope to see if they can find any----

Its time for both of you to leave.....and resign.....instead of draining the coffers of the association....

Fredric D. Rosen--President-CEO Bel Air Homeowners Alliance

Subject: Bel~Air Association Blog

Bel~Air Association Blog

901 N. Strada Vecchia Road Update from President Ron Hudson

Posted: 02 Jun 2015 05:05 PM PDT

Dear Bel-Air Neighbors,

Today was a banner day for the community of Bel-Air!

The Board of Building & Safety Commissioners heard the developer's appeal on the Order to Comply at 901 N. Strada

Vecchia Road as well as a request for an extension on the permits to continue work at the site. The Board determined UNANIMOUSLY that the Department of Building and Safety DID NOT err or abuse its discretion when issuing the Order to Comply and that they would NOT grant an extension on the permits.

The City staff made an outstanding presentation of the facts at the hearing speaking to the 10 Orders to Comply that have been issued on the site for illegal construction as well as failing to comply with required safety measures since 2011. The Commissioners asked very thorough questions and pointed out that the need for an extension was moot, as the owner has been working for four years and paying fines but doing nothing to correct the items in the citations. Our community was well represented by neighbors to the property and Councilman Koretz's office. City staff repeatedly pointed out the importance of neighborhood involvement in issues such as this.

I proudly represented the Bel-Air Association at the hearing today, and I look forward to the City pursuing legal action against the developer through the Office of the City Attorney. As I said at the hearing today, it is time to tear it down to show developers that Bel-Air is not a playground for illegal construction.

Bcc:

Subject: Today's Beverly Hills Courier

From: Fred Rosen (frosen20@yahoo.com)

To: ronallenormolu@aol.com; ron@ronhudsoninteriors.com; cynthiacbellagio@yahoo.com; chrish@carealty.net;

paulette@belaironline.org;

marcia@marciahobbs.com; hdanfisk@gmail.com; jamieg1313@aol.com; danlove1@aol.com;

egeorge@bgrfirm.com; rwolpert@bgrfirm.com;

Date: Friday, June 5, 2015 8:33 AM

Ron--Paulette--Cynthia---Chris----

I wanted to make sure your week-end started off the right way by sending you all the copy of today's Courier. Please see page 1 and Page 10. Your Association's and Paulette's ineptitude is being disclosed to the entire community---not to mention the group's total lack of integrity by taking credit for actions they had nothing to do with. We want all of you to resign--and this campaign doesn't stop until that result is achieved.

The lack of governance and transparency of your organization is a disgrace and an embarrassment to our community and we won't tolerate it anymore. Anyone who enables an employee to keep her job after losing about 50% of the membership over the last eight years is not qualified to serve as a Director. Even the alleged proxy statement you recently sent out has serious deficiencies—in my opinion, you all have liability as Directors for this charade you are running. More information about your activities is going to be made public in the coming months—and the information gleaned from your depositions should be interesting ...to say the least.

Fredric D. Rosen--President_CEO Bel Air Homeowners Association

http://bhcourier.com/wp-content/uploads/2015/06/060515Fissue.pdf